IN THE ABSTRACT:

The Abstract as amended below with a replacement Abstract shows added text with underlining and deleted text with strikethrough.

The present invention provides a A method and system for the dynamic display of marketing campaigns on display locations via a network. The system emprises-includes a database for storing advertising material, and display locations for displaying the advertising material. The Further, the system also comprises-includes a server for managing the advertising material provided to the display location. Also included are, and a plurality of input sources connected to with the server to provide scheduling information and the advertising material to the server for scheduling display of the advertising material on the display location.